



BERLIN, GERMANY
AUGUST 18th & 19th 2016

HYBRIDCONF 2016

Dear _____, *Put your boss's name here
and your name(s) here*

Your employee(s) _____
really want to come to HybridConf. We can't blame them! It's going to be a fantastic event. We have a wonderful, diverse speaker line-up, and many other great things in store.

We completely understand that there are a lot of conferences out there, and it's hard to tell which are most worthy of your valuable budget and your employees' time, so we've put together this document for you to outline the biggest benefits of choosing HybridConf.

We hope that the following few pages are enough to convince you that our event is truly worth your time and money, but if you have any further questions, please feel free to contact us on laura@superhero-studios.com at any time.

Kind Regards,

*Zach Inglis
Co-Founder of HybridConf*

*Laura Sanders
Co-Founder of HybridConf*

A QUICK

INTRODUCTION

HybridConf brings together designers, developers, and others from our industry so that they can interact and learn from each others' disciplines. The conference combines two days of talks from a fantastic, diverse speaker lineup, with lots of networking opportunities where guests can make new contacts, and discuss their knowledge gained from the day's lessons.

OUR PURPOSE

Attendees who come to HybridConf will gain knowledge about so many important aspects of work, from teamwork and communication, to strategy and organisation, to examples of what fantastic things we can achieve with the tools we have available to us today.

We send our guests off with renewed inspiration and initiative, to enable them to do their jobs even better. They will also gain many practical takeaways that they can immediately put to use, and share with their colleagues to help the whole team.

THE ESSENTIALS

 18th & 19th August 2016

 Berlin, Germany

 www.hybridconf.com

 hello@zedonkey.org

 Organised by Zach Inglis & Laura Sanders

GROUP TICKETS

If you have several employees that want to come together, we offer some great group discounts. To qualify you just need to want to send at least 4 people. Discounts are on a sliding scale, so the more people who come, the more you can save. For more information just email Laura (laura@superhero-studios.com) and she will help you.



PASSION

The number one thing we hear from attendees when they leave is how motivated, inspired, and excited they are about their job. Our talks focus on this a lot - loving what you do, and doing wonderful things with your skills. Our guests head home to their jobs full of vigour and desire to share their new knowledge with their colleagues and put their new skills to work.



COLLEAGUES

We know that you are probably looking for brilliant, new members for your team. HybridConf gathers exceptionally talented individuals covering all kinds of roles in one place, plenty of whom are looking for new opportunities. We also make it as easy as we can for conversations to start, from our breaks for mingling, to special job stickers for our name badges.



CONNECTIONS

Even if you're not looking right now, we make a huge effort to help our attendees make new contacts, who might just turn into a new employee or freelancer for you sometime in the future. We hold networking events, and provide lunches and snacks throughout the day to help everyone relax and connect with each other.



KNOWLEDGE

We spend a lot of time hand-picking our speakers. We don't choose people based on whether they are a big or small name in speaking. Instead we choose people who are great in their field, who have interesting things to say, and who can talk about real achievements and real issues so that their advice is truly useful and full of practical applications.



VALUE

Conferences can be expensive. We know that. So we try our best to provide as much value as we can with our tickets. For the price, attendees not only get two days of talks, but a complete package that includes breakfast, lunch, snacks, coffee, and evening networking on both days of the conference, so that we can minimise the non-ticket costs you have as much as we can.

“ Hybrid for me was simply fantastic. The openness, excitement and level of expertise from speakers and attendees alike was invigorating. Everyone was brilliant!

I actually work in customer support, so it might have seemed an odd choice of conference for me, however the camaraderie and enthusiasm for everything web and business AND human-relationship related was inspiration enough for me to get my bum on those seats.

I came away with new ideas, new skills to apply to my every day goings on, a new take on what I could achieve. Just perfect. I can't wait to encounter the same and more this year!

Heather Noonan-Hargroves
CAMPAIGN MONITOR

A SINCERE
THANK YOU

Thank you for taking the time to read this document.

We put a lot of effort into putting on event that creates good in the community, and that we can be really proud of, so it means a lot to us that your team want to attend. We hope this has persuaded you that HybridConf is worthwhile.

If there's anything more you would like to know about HybridConf before making a decision, we are more than happy to chat. You can contact us by email, or we can organise a meeting on Skype.

Please feel free to email Laura at laura@superhero-studios.com any time if you have questions, or would like to organise group tickets. You can also book tickets on our website at <https://hybridconf.net/tickets>.

We look forward to seeing your team there!